

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Reissue Patent Application
for Patent No. 5,711,100

WILLIAM A. ELMER

Serial No. 10/098,648

Filing Date: March 15, 2002

For: **VEHICLE ADVERTISING SIGN,
SYSTEM AND METHOD**

Examiner: **Gary Chapman Hoge**

Art Unit: **3611**

Attorney Docket No. **8588.12RE**

Orlando, Florida - April 13, 2012

**RESPONSE SUBMITTED TOGETHER WITH
REQUEST FOR CONTINUED EXAMINATION**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

Applicant respectfully submits the following Remarks. A Request for Continued Examination is being filed concurrently herewith.

REMARKS begin on page 2.